




GetaWebsite

The cost of launching a small business website

When you look at a website, the time/cost of the work to design, build, launch and maintain is hard to picture. This document is a breakdown of the average costs and time to launch a website. The return on investment is clear when you review all of the factors. Take a look:

 Building a New Website	 In House		 Outsourced/Agency		<div style="border: 1px solid black; padding: 5px; display: inline-block;">GetaWebsite</div>	
	Your Time	Cost	Your Time	Cost	Your Time	Cost
Planning	4	•	4	\$450	1	•
Content	12	•	6	\$600	2	•
Design	15	•	4	\$5000 (reviews)	2	•
Development	•	•	•	\$1800	•	•
SEO Basics	8	•	2	\$900	2	•
QA	6	•	6	\$900	•	•
Launch	6	•	•	\$300	•	•
	40+	•	23	\$9950	7	\$500



Maintaining a Website



In House



Outsourced/Agency



	Your Time	Cost	Your Time	Cost	Your Time	Cost
Hosting	●	\$15	●	\$50	●	●
Content	4	●	4	●	4	●
Content into site	5	●	●	\$500	●	●
Maintenance	1	●	●	\$100	●	●
Analytics	0.5	●	●	\$100	●	●
	10.5	\$15	4	\$750	4	\$150



Great For

Saving dollars. If you want to handle the site on your own, and are ok with the time-cost then this is a great option for you

Custom development or design projects. You have a need that requires custom work, specific project scope or a major 3rd party integration

Saving money and time. Your site will stay updated and fresh and you can trust us to keep things working



Bad Fit For

Saving time. Simple sites to big sites, they ll require time, effort, thought, strategy. DIY is great but it can also be a time-suck.

Saving cash. Custom development and design are not cheap.

Custom development projects. Solutions that require integration with a 3rd party API.